



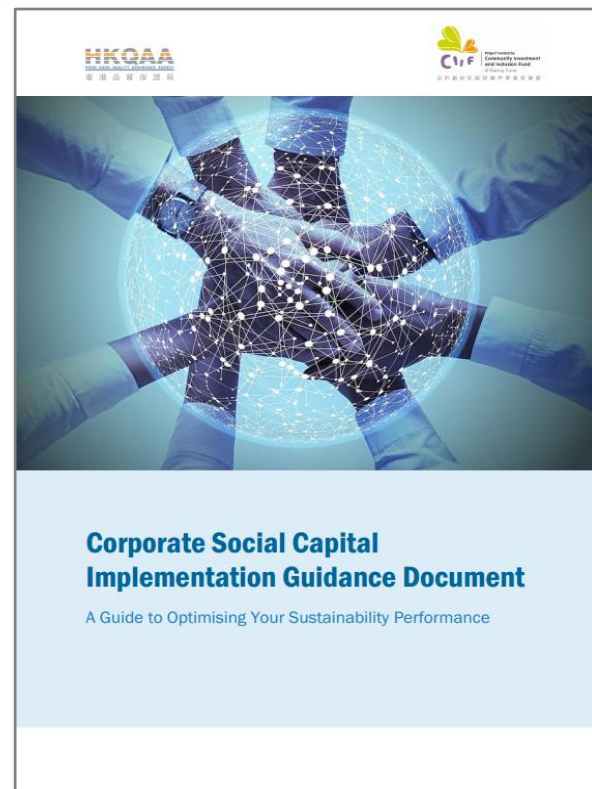
# Corporate Social Capital Implementation Guidance Document (CSC GD)

3 September 2020

# Purpose



- To enhance the **awareness** of HK corporations towards the concept of SC building and its synergy with CSR and ESG performance
- To enable HK corporations to understand the methodologies of implementing SC projects in a **systematic and objective-driven manner**



# Key Elements of CSC GD

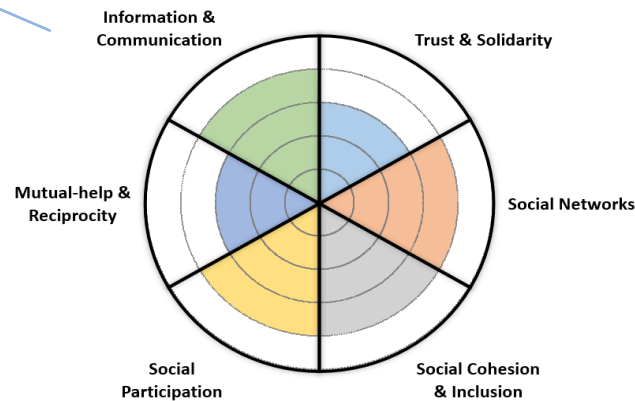
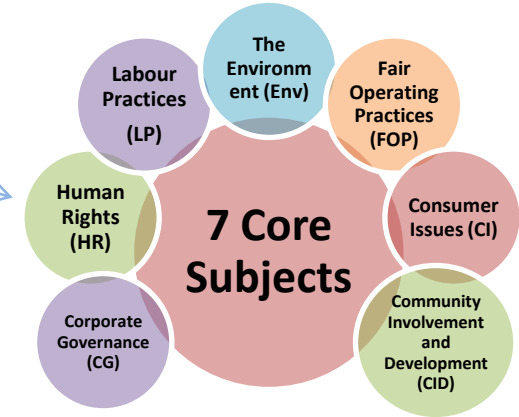


- 5 Pilot Case Studies
- 6 CSC Dimensions
- 7 CSR Core Subjects
- 10 Steps to developing a CSC initiative with PDCA model
- Linkage to Hang Seng Corporate Sustainability Index Series



		1. Seven Core Subjects						
Scoring Categories	Score Range	Corporate Governance (CG)	Human Rights (HR)	Labour Practices (LP)	The Environment (Env)	Fair Operating Practices (FOP)	Consumer Issues (CI)	Community Involvement and Development (CID)
<b>2. Types of Practices</b>								
Mandatory Practice 1	1-5	CG1	HR1	LP1	Env1	FOP1	CI1	CID1
Mandatory Practice 2	1-5	CG2	HR2	LP2	Env2	FOP2	CI2	CID2
Mandatory Practice 3	1-5	CG3	HR3	LP3	Env3	FOP3	CI3	CID3
Mandatory Practice 4	1-5	CG4	-	LP4	Env4	FOP4	CI4	CID4
Mandatory Practice 5	1-5	CG5	-	-	-	-	CI5	-
Mandatory Practice 6	1-5	CG6	-	-	-	-	-	-
Desired Practice 1	1-5	-	HR4	-	-	-	CI6	-
Desired Practice 2	1-5	-	HR5	-	-	-	CI7	-
Voluntary Practice 1	1-5	-	HR6	LP5	-	-	-	CID5
Voluntary Practice 2	1-5	-	HR7	-	-	-	-	CID6
Voluntary Practice 3	1-5	-	HR8	-	-	-	-	-
<b>3. Plan-Do-Check-Act Scoring Approach</b>								
Accountability Rating	0-1	AR(CG)	AR(HR)	AR(LP)	AR(Env)	AR(FOP)	AR(CI)	AR(CID)
Country Risk	0-1	CR(CG)	CR(HR)	CR(LP)	CR(Env)	CR(FOP)	CR(CI)	CR(CID)
Industry Risk	0-1	IR(CG)	IR(HR)	IR(LP)	IR(Env)	IR(FOP)	IR(CI)	IR(CID)
Media Watch	0-1	MW(CG)	MW(HR)	MW(LP)	MW(Env)	MW(FOP)	MW(CI)	MW(CID)
<b>4. Risk Exposure</b>								
Subject Score	0-100	SS(CG)	SS(HR)	SS(LP)	SS(Env)	SS(FOP)	SS(CI)	SS(CID)
<b>5. Calculation of Subject Scores</b>								

Company Score	0-100	CS
Company Rating	D-AAA	OR
<b>6. Calculation of Company Score and Rating</b>		



*Hang Seng Corporate Sustainability Indexes Research & Rating Model*

# The Way Forward



- Corporations get benefitted from synergy of CSC, CSR and ESG
- Many more social capital initiatives developed in 7 CSR core subjects

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## NEWS &amp; EVENTS

26  
FebTraining Workshop  
on Corporate  
Social Capital in  
PracticeDate: 26 & 27/2/19 (Tue & Wed)  
Venue: HKQAA15  
JanSeminar on  
Introduction to  
CSC Guidance  
DocumentTime: 3:00pm – 5:00pm  
Venue: HKQAA

Training Workshop

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## TOP 10 POSTS

HOT

NEW

Ricky (Private organization) 2018-09-03 4 3 218

想問大家如果想攞活動，邊到有場地資訊可以睇到?

admin (NGO/Social Enterprise) 2018-11-16 0 1 50

想問大家對研討會主題的意見 Any suggestions on seminar topics?

Sandy (Private organization) 2018-10-03 4 1 107

HKBN - "Net's Be Wise" Initiative

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About the  
Community Investment and Inclusion Fund

Community Investment and Inclusion Fund (CIIF) was set up by the Government of the Hong Kong Special Administrative Region in 2002 to implement diversified social capital development projects in the community, promote reciprocity between the public and different sectors, and build together a cross-sectoral collaborative platforms and social support networks. The Fund seeks to build social capital – to garner mutual trust, spirit of cooperation and social cohesion, and enhance mutual support among individuals, families and organisations so that our community can grow from strength to strength.

Energise the Community Build a Caring Society!

Community Investment and Inclusion Fund Secretariat  
|| Labour and Welfare Bureau[www.ciif.gov.hk](http://www.ciif.gov.hk)[www.facebook.com/ciif.hk](https://www.facebook.com/ciif.hk)


 CIIF充滿人情味的基金



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Thank you